



## Collaborative Online Training Programme on FARMER PRODUCER COMPANIES

### Training Dates

14-16 September 2023



Scan QR or Click the  
link below to register



<https://docs.google.com/fo/d/1Zyk5cv>

### Who can participate

Assistant Professors/ Scientists/ KVK SMS /Agri-  
Entrepreneurs/District Level Officers/FPO  
CEOs/Students/NGOs/ Others

### Training module.

- Introduction to FPCs.
- Formation and Incorporation of FPCs.
- Finance and Policy Support for FPCs.
- Export Potential of FPCs.
- Establishing customer linkages and finding key partners.
- Role of extension personnel.
- Value chains market linkages for FPCs.
- Business Planning for FPCs.
- How can FPCs develop themselves as brands.
- Successful Model Sahaja Aharam.

### Course Co-ordinators

**Dr. Jitendra Prasad**  
Deputy Director Extension – I  
RPCAU

**Dr. Kanaka Durga**  
Assistant Director,  
MANAGE

**Dr. Ritambhara Singh**  
Associate Professor  
SAB&RM, RPCAU, Pusa

**No registration fee**

### Note:

- Registration should be done on or before 02:00PM, 13.09.23
- E-certificates will be issued upon successful completion of training.
- For any queries, contact +91 9870095190 & +91 98357 63503

### Organized by

**Dr. Rajendra Prasad Central Agricultural University, Pusa**  
**Samastipur, Bihar - 848125**  
and  
**MANAGE**

Autonomous Institute of Ministry of Agriculture & Farmers Welfare (Government of India)  
Rajendra Nagar, Hyderabad - 500030



**Dr. Rajendra Prasad Central  
Agricultural University, Pusa, Samastipur, Bihar**

*in collaboration with*

**ICAR-National Institute of Agricultural Extension  
Management (MANAGE), Hyderabad**

**Organizes Three Days Training (Virtual Mode) on**

**“FARMAER PRODUCER COMPANIES”**

**(14-16 September, 2023)**



**Day 1 (14/09/2023)**

**Registration: 10:00 AM-10:30 AM**

**Inaugural Session: (10:30 am – 11.00 am)**

<b>Particulars</b>	<b>Deliberated by</b>
Welcome address (10:30am – 10.33 am)	Dr. Jitendra Prasad, Deputy Director Extension, RPCAU
About the Programme (10.33 am – 10.38 am)	Dr. Kanaka Durga, Deputy Director, MANAGE
Address (10.38 am – 10:45am)	Dr. Jitendra Chauhan, Professor, Central Agricultural University, Imphal
Inaugural Address (10:45 am- 10:55 am)	Dr. M.S. Kundu, Director of Extension Education, RPCAU
Address (10:55 am-11:05 am)	Dr. P. Chandra Shekara, DG, MANAGE
Vote of thanks (11:05 am – 11:08 am)	Dr. Ritambhara Singh, Associate Professor School of Agribusiness and Rural Management, RPCAU

**Technical Session:**

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<b>Time</b>	<b>Session Topic</b>	<b>Details of the Speaker</b>
11.10 AM – 12:10 PM	Introduction to FPCs	Dr. Kanaka Durga, Assistant Director, MANAGE <b>(confirmed)</b>
12:10 PM- 1:10 PM	Formation and Incorporation of FPCs	Dr. Ranjit Kumar, Principal Scientist, ICAR-NAARM, Hyderabad <b>(confirmed)</b>
1:10 PM – 2:10 PM	Business Planning for FPCs	Ritambhara Singh, Associate Professor, RPCAU <b>(confirmed)</b>

**Day 2 (15/09/2023)**

<b>Time</b>	<b>Session Topic</b>	<b>Details of the Speaker</b>
10:00 AM – 11:00 AM	Export Potential of FPCs	Dr. Kanaka Durga, Assistant Director, MANAGE <b>(confirmed)</b>

11:00 PM- 12:00 PM	Successful Models- Role of Promoters- A case of Kaushalya Foundation	Mr. Kaushalendra ( <b>confirmation awaited</b> )
12:00 PM – 1:00 PM	Role of extension personnels	Jitendra Prasad, Associate Professor, RPCAU ( <b>confirmed</b> )
1:00 PM- 2:00 PM	Value chain and market linkages for FPCs	Dr. S. K. Sameer, Associate Professor ( <b>confirmed</b> )

### Day 3 (16/09/2023)

Time	Session Topic	Details of the Speaker
10:00 AM – 11:00 AM	Financing and Policy Planning for FPCs	Mr. Jayant Vishnu, Assistant General Manager, NABARD, Lucknow ( <b>confirmed</b> )
11:00 PM- 12:00 PM	How can FPCs develop themselves as brands	Dr. Ramdatt, Associate Professor, RPCAU ( <b>confirmed</b> )
12:00 PM – 1:00 PM	Successful Model Sahaja Ahram	Dr. GV Ramanjanyulu, CSA, Hyderabad, Executive Director ( <b>confirmed</b> )

### Valedictory Session 1:00- 2:00 PM

Particulars	Deliberated by
Welcome address (1.00 PM – 1.05 PM)	Dr. Ritambhara Singh, Associate Professor, SAB&RM, RPCAU, Bihar
Address (1.05 PM – 1.15 PM)	Dr. Kanaka Durga, Assistant Director, MANAGE, Hyderabad
Feedback (1:15 PM -1: 30 PM)	Participants
Concluding Remarks (1:30 PM – 1:45 PM)	Dr. M.S. Kundu, Director of Extension Education, RPCAU
Vote of thanks (1:45 PM – 1:55 PM)	Dr. Jitendra Prasad, Deputy Director Extension, RPCAU

### Organizing Team

- Dr. Kanaka Durga, Assistant Director, MANAGE, Hyderabad
- Dr. Jitendra Prasad, Deputy Director Extension, RPCAU, Pusa, Samastipur
- Dr. Ritambhara Singh, Associate Professor, Agribusiness Management, School of Agribusiness and Rural Management, RPCAU, Pusa, Samastipur